



What your membership delivered in 2025-26

Through Stop Scams UK, members worked together to build industry-leading fraud prevention programmes, influence government, raise public awareness, and strengthen the UK's position as a global leader in scam prevention.

6,000+

threat enablers destroyed: Active fraudulent accounts, profiles, and phone numbers permanently dismantled.

1,500+

suspect mule accounts identified ahead of banks' detection by using and enhancing telco data, saving over £5m.

400,000+

calls connected via 159: A 29% year-on-year surge in daily protective call volume. If 1% of these calls prevented a loss of £1,000 each, savings would be £4.5m.

40

members actively collaborating, 26 sharing data across sectors. We welcomed 4 new members, LinkedIn, Suits Me, Virgin Media O2 and Zopa.

100%

of UK MNOs are members and actively sharing data across sectors.

10m+

data points processed: Transitioned from manual files to an enterprise-grade platform.

£1.2m

additional investment: secured directly from members to accelerate towards wide reaching real-time data sharing.

3

awards for our work

Year in review 25/26

Fraud defence through a data sharing ecosystem

A selection of our targeted programmes and interventions to amplify the impact of your intelligence:

- **Blocked SIMs:** So far, we have shared 2.5m records across 13 member organisations, resulting in action against 5,000 accounts. Millions more to come.
- **Chatbot mules:** Our SMS chatbot programme has discovered 1,500+ mules with an estimated take down value of over £5m.
- **Telco to WhatsApp enforcement:** We extract numbers from thousands of fraudulent text messages and deliver them to WhatsApp, with 50% rate of fraudulent activity discovered
- **Mules to Tech:** Wringing value out of data to pursue bad actors across sectors, in this example taking 26,000 signals relating to mule accounts to tech platforms – where any carrying out harmful activity are blocked.
- **Meta fan-out:** Meta analyse all provided mule account data for related signals across their platforms, and return these new signals daily, adding up to thousands of new signals for our members monthly.

Influence to enable better fraud prevention: policy, comms, government engagement

We amplified your voice to shape national strategy and lower operational barriers to cross sector collaboration.

- **Multisector voice into government:** cross-sector workshops to help shape the Fraud Strategy.
- **Government data sharing:** SSUK became an official industry gateway to the government's new Online Crime Centre (OCC).
- **Senior political engagement:** SSUK hosted two private executive roundtables with Andrew Bailey (Governor, Bank of England) and Lord Hanson (Fraud Minister) to align cross-sector priorities.

Global ecosystem blueprints: Opened strategic lines to governments in Malta, Netherlands, New Zealand and Singapore at the Global Fraud Summit in Vienna.

- **BBC Scam Safe Week:** Coordinated a national public safety campaign with 21 member brands.

Award winning innovation:

We innovate with speed and agility, progressing from pilot to programme when an opportunity is identified.

Our work was recognised three times this year:

1. Pay360 2025: Best Financial Crime Prevention Initiative
2. TECAs 2025: Outstanding Private / Third Sector Initiative
3. GASA Scam Fighter Awards 2026: Best Cross-Sector Collaboration

New pilots in June: We have launched Bank Impersonation Telco Takedowns and the Fraudulent Digital Wallet Data Sharing (SEIDs) framework. With bank impersonation losses averaging £8.8k per case, these are showing potential to prevent tens of millions in losses.

Media footprint



Media highlights 25/26



On Wednesday, Stop Scams UK held a **behind-closed-doors roundtable** for firms in the banking, telecoms and technology sectors, which was attended by the Bank of England governor, Andrew Bailey, and the fraud minister, Lord Hanson.

October 2025

The Observer

The three numbers that could help your own dad foil the 'bank manager' scammers **March 2026**

ComputerWeekly.com Stop Scams steps up to online fraud challenge

After years of putting the building blocks in place, Stop Scams is ready and able to react quickly to fight emerging fraud threats

Stop Scams UK is accelerating its work to fight online fraud in the UK after years of putting the right foundations and technology in place. **March 2026**

In April 2025, banks and tech firms came together in an initiative to share information on fraud to give them visibility of attacks targeted at customers. The collaboration is part of Stop Scams UK's intelligence-sharing pilots, which have brought together banks such as HSBC, NatWest and Santander with tech firms Amazon, Google and Meta. **June 2026**

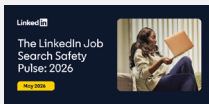


Mark Tierney, chief executive of Stop Scams UK said: "It's appalling that fraudsters are cashing in on people's efforts to improve their health. **October 2025**

"Ticket scams exploit moments of excitement and urgency when fans are trying to secure seats for high-demand events," warned Mark Tierney, CEO of Stop Scams UK. **May 2026**



That level of international criminal co-operation means more teamwork between public and private sectors is vital, says Mark Tierney, chief executive of cross-industry collaboration Stop Scams UK.



May 2026

Mark Tierney, Chief Executive at Stop Scams UK said: "We cannot expect job-seekers to take on fraudsters alone. By combining robust platform defences, like those from LinkedIn, with industry-wide intelligence sharing we can shut down the gaps exploited by scammers - protecting the UK's digital economy as a place for opportunity and not a playground for criminals."



BBC Scam Safe week is proud to announce a week of upcoming roadshows in collaboration with Morning Live and BBC local radio. The roadshows are being delivered in partnership with the BBC Scam Safe Partners Stop Scams UK, UK Finance, National Trading Standards, The

November 2025

